REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 10.26
**CHANGES** *** WFTV-TV ***

REP HEADLINE# 6289682 TRF# 328001
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 6556 SALESMAN #_____

AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6289682 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1954 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES AUG23/12 AUG29/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG28/12 10.26

REP: TO LENA
FR JULIE
OK'D M2 SEE 29
TTLS RTS
PLS CFM, THX 8/28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

CROSSROADS GPS

| :LINE#: | REP :LINE#: | :CD: | TIME PERIOD | : LGTH : | SEC : | RATE | : START DATE | : END DATE | :SPTS: /WK: | WEEK : INVT : | DAYS | :TOTL: :SPTS: |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = | | | AGENCY EST# = 1954 | | | | | | |
| | | | AGENCY PRODUCT CODE = | | | | | | | | | |
| 23 | | S | 700P-730P | 30 | | $4,200.00 | 8/27 | 8/29 | 3 | M-W | | 3 |
| | | | PROGRAM : JEOPARDY | | | | | | | | | |
| | | | CON COM1: 1X M,W 2X TU | | | | | | | | | |

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| :LINE#: | REP :LINE#: | :CD: | TIME PERIOD | : LGTH : | SEC : | RATE | : START DATE | : END DATE | :SPTS: /WK: | WEEK : INVT : | DAYS | :TOTL: :SPTS: |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 29 | | A | 730P-1030P | 30 | | $4,200.00 | 8/29 | 8/29 | 1 | | WED | 1 |

PROGRAM : BUCS GAME
ORD COM1: PRGM CHANGE: BUCS GAME
THIS IS A MAKE-GOOD FOR AUG29 ON LINE-23 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#23 MISSED:M-W/700P-730P AUG29 30S $4,200.00 (AUG27/12)
OFFER:WED/730P-1030P AUG29 30S $4,200.00 PLS ADVISE.
CMT:PRGM CHANGE: BUCS GAME

AUG/12 92500.00 SEP/12 99150.00

CONTRACT TOTAL 191650.00
TOTAL SPOTS 72

MARKET TOTALS $435,568 WFTV 44% WKMG 18% WESH 29% WOFL 8% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE